



CHARLES AND LYNN SCHUSTERMAN FAMILY FOUNDATION **(Communications Associate, Atlanta, GA)**

The Charles and Lynn Schusterman Family Foundation seeks an outstanding writer, storyteller and digital media enthusiast to be the next Communications Associate on our global communications team.

We are looking for someone who loves to create and curate digital and long-form content that can inspire, engage and activate a global network of partners and young adults on a mission to make a positive impact in their communities. Our ideal candidate understands how to tailor messages to fit distinctive audiences, has experience working on successful engagement campaigns, and a strong desire to and aptitude for experimenting with new forms of media and technology to reach and empower people.

RESPONSIBILITIES

As our Communications Associate, you will work with a team of communications, program and grantmaking professionals to:

- Develop inspiring and informative stories about the foundation's programs, grantees and global network of changemakers
- Write, edit and curate multimedia content that is relevant to the foundation's core issue areas and will resonate with a diverse young adult audience
- Work with the Foundation's technology systems to build and distribute targeted content, emails, promotions and other digital outreach
- Plan, draft and manage day-to-day blogging, email and social media outreach for the Foundation and its associated channels, as well as content for special digital campaigns
- Manage creative projects with multiple work streams, across internal and external stakeholders to agreed scope, timeline and budget
- Gather and report on data related to outreach efforts and use response rates to inform communications strategy
- Provide ongoing research, editing and administrative support for Communications Team

GENERAL QUALIFICATIONS

We are particularly interested in candidates who have:

- A Bachelor's degree, preferably with an emphasis in communications, writing or journalism

- Minimum of 2 years of relevant experience in media, social media, public relations, communications and/or marketing
- Excellent written and verbal communication skills. Demonstrated ability in writing and storytelling for print and digital media, as well as for diverse audiences
- Demonstrated ability in project management and a knack for delivering high-quality work product in a fast-paced environment
- A high degree of fluency in social media platforms, including but not limited to Facebook, Twitter, YouTube and Instagram
- Proficiency with technology, including CRM systems, HTML and email distribution platforms and social media tools. Knowledge of Salesforce, Salesforce Marketing Cloud and/or Drupal a plus
- High attention to detail and willingness to be hands-on as necessary
- Strong interpersonal skills and ability to work collaboratively and constructively across departments and with national and international partners
- Knowledge of Photoshop, InDesign, Illustrator a plus
- Knowledge of Jewish life, Jewish community and Israel a plus
- A commitment to the mission and values of the Foundation.

ABOUT THE CHARLES AND LYNN SCHUSTERMAN FAMILY FOUNDATION

The Charles and Lynn Schusterman Family Foundation (Schusterman) is a global organization that seeks to ignite the passion and unleash the power in young people to create positive change for themselves, the Jewish community and the broader world. Schusterman pursues its mission by working collaboratively with others to support and operate high-quality education, identity development, leadership training and service programs designed to help young people cultivate their growth as individuals and as leaders.

The Foundation is committed to strengthening the Jewish people, the State of Israel, public education in the United States and the quality of life in our founders' hometown of Tulsa, OK. Our global communications team implements projects and initiatives that support and advance the vision, goals, activities and impact of Schusterman and its network of partner organizations and young adults.

READY TO APPLY?

To apply, please send a cover letter, resume and two writing samples to Erica Mandell at Jobs@Schusterman.org.

All candidates must complete a preliminary [employment application](#). Note: completion of the application does not guarantee an interview.